

SIMPLYCONTINUOUS

Business Continuity Made Simple

While business continuity planning is a complex undertaking, we've simplified it. Simply Continuous offers simple, affordable, and expert consulting services to assess your company's strengths, vulnerabilities, critical business processes, and applications. Then we provide an actionable plan to assure continuity during and after a business disruption.

With expertise in all sectors, including financial, legal and technology, our consultants engage you in a simple process to assess risk and provide actionable plans for recovery. Whether you want to update or expand an existing plan or need to create one from scratch, we offer a tailored solution to meet the needs of your business.

Process	Assess	Plan	Exercise	Test	Support
Service	Fast Plan		Exercise & Expand		Roadmap Support
Service Description	<ul style="list-style-type: none"> • 4 to 6 week engagement • Actionable plan • Assess strengths & weaknesses 		<ul style="list-style-type: none"> • 4 to 6 week engagement • Impact analysis • Recovery plans for business and IT operations • Test business continuity plan 		<ul style="list-style-type: none"> • Ongoing tactical coordination and execution of business continuity plan • Managed IT services
Benefits	<ul style="list-style-type: none"> • Identify areas of vulnerability • Create a path to continuity • Meet regulatory requirements (Sarbanes-Oxley, PCI, etc.) 		<ul style="list-style-type: none"> • Minimal impact on internal resources • Assure continuity of critical data, applications, people and processes 		<ul style="list-style-type: none"> • Customized support for planning and implementation • Customers and employees are connected to applications and information, no matter what

Does your company:

- Manage and support your own back-office business infrastructure?
- Need to demonstrate to customers, partners, suppliers or regulators that your business continuity plan meets industry standards?
- Rely on growing and continuously changing data

If you answered yes, please call **(877) 50-SIMPLY** today for a free business continuity consultation.

Simple IT Preparedness Tips

1. Identify and assess the most significant threats and risks your company faces.
2. Assign a person to coordinate your business continuity program.
3. Document each business process that is critical to maintaining your business in the event of a disruption.
4. Document the steps you will take when an emergency or disaster occurs.
5. Plan for mission critical data, systems, applications, and telecommunications to be ready and available after a business interruption occurs.
6. Test your business continuity and disaster recovery program

Be proactive. Create a plan of action so that your company is well suited to respond to any type of disruption. Call (877) 50-SIMPLY to schedule a free consultation. Simply Continuous can provide a straightforward, free business continuity assessment that will help you determine how prepared your company is to respond to an unexpected event.

"Most companies are going through ever-greater lengths to ensure that they can recover their primary data centers. They are creating recovery plans, building disaster recovery sites and, in some cases, actually testing them to make sure they work."

Jerome Wendt

"How's Your Disaster Recovery Plan?"
PCWorld.com

Simply Continuous professional services delivers tangible exercises and actionable plans, preparing your business to move forward through all types of disruptions including power outages, security breaches, man-made and natural disasters.

Fast Plan Deliverables

Incident Management Plan and Operations Manual (IMPOM) – The IMPOM manual provides step-by-step instructions on how to best recover business processes and IT operations after an incident.

Emergency Preparedness Handout – A customized handout that helps communicate evacuation procedures to employees and ensure emergency preparedness.

Risk and Business Continuity Assessment – The risk assessment is critical to developing a comprehensive business continuity plan. Our business continuity experts develop multiple and varied threat scenarios that take into account your industry and geography as well as the potential impact on your business.

Exercise and Expand Deliverables

Scenario Based Exercises – Simply Continuous consultants provide personalized exercises to test your company's ability to recover from a variety of scenarios. Through scenario based exercises, our business continuity consultants will uncover deficiencies and provide recommendations to address the weaknesses in your recovery plan.

Simulation Based Testing – Simply Continuous consultants develop custom simulations to test your company's ability to recover from a variety of disruptions. The simulations are designed to have minimal impact on business operations and employees. Once the simulations are completed, our business continuity consultants will provide recommendations to address the weaknesses in your recovery plan.

12 Month Roadmap – The 12 month roadmap is an actionable plan that prioritizes the steps your company will take to achieve business continuity in the event of a disruption. The roadmap comes with both the Fast Plan and Exercise and Expand engagements.

Additional Simply Continuous Services

In addition to business continuity consulting, Simply Continuous provides disaster recovery services so that your company can operate "business-as-usual" during any type of disruption. Simply Continuous AppAlive and Data Protect are available as fully managed IT service offerings annual subscriptions and come in a variety of service levels to meet your business and budgetary requirements.

AppAlive – Simply Continuous AppAlive gives enterprises the ability to recover applications and data whenever a disruption occurs. With AppAlive, you can temporarily run your business virtually in the event there is virus, natural disaster, power outage or other unexpected event.

Data Protect – Simply Continuous Data Protect enables enterprises to remotely backup and protect business-critical data. Data Protect copies and transfers data via the network to a Simply Continuous secured datacenter eliminating the need for tape or disk backup.

About Simply Continuous

Simply Continuous provides simple and affordable business continuity solutions for growing enterprises. Through our expert consulting and technology disaster recovery services, companies are fully prepared to continue or resume operations during times of unplanned outages and crises. Simply Continuous is located in San Francisco, California and is backed by Greylock Partners. For more information visit, www.simplycontinuous.net.

Fast Facts

- Short and constructive engagements
- Actionable plans tailored to your business
- Minimal impact on internal resources
- Meet regulatory requirements
- Comprehensive fixed-cost service options

Get Started

Simply Continuous Business Continuity Planning is available in a variety of service levels to meet your business and budgetary requirements.

Call (877) 50-SIMPLY

to speak with a planning consultant to discuss your business continuity and disaster recovery needs today.

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Simply Continuous, Inc.
116 Natoma St. 3rd Floor
San Francisco, CA 94105

1 (877) 507-4675
Fax: 1 (866) 554-9648
sales@simplycontinuous.net